



Enduris Board of Directors Workshop – Meeting Minutes November 18, 2014

Enduris Office, 1610 S. Technology Blvd., Spokane, WA
11:00 a.m. – 5:00 p.m.

Board Attendees: Greg Brizendine, Dick Gormley, Noel Hardin, Mark Kammers, Rick Mockler, Jeri Sevier

Staff Attendees: Sheryl Brandt, Cheryl Duryea, Joy Jelsing, Rafaela Ortiz

Facilitator: Jason Swain

At the November 20, 2013 board meeting, the Board discussed reviewing the long-term vision for Enduris. The Administration arranged for Jason Swain, a consultant familiar with Enduris, to facilitate the vision statement workshop.

At the May 21, 2014 board meeting, Ms. Bedier suggested that it would be appropriate to tie the Results policies and targets with the vision statement that the Board will develop at the November workshop. Ms. Sevier added that if time allows at the workshop, the Board could begin discussions to revise the Results policies and targets so that they are relevant to the vision statement.

Ms. Ortiz welcomed everyone and provided an overview of the purpose and desired outcomes for the workshop as well as what to expect moving forward.

Mr. Swain provided an overview of the process the Enduris staff underwent to articulate and refine their vision, purpose and direction.

Both Ms. Ortiz and Mr. Swain shared the Vision, Mission and Values that staff have developed.

Vision

The tagline, "Reliability in a Risky World," was created by the Enduris staff and reworded as a vision statement: At Enduris, we provide our members with reliability in a risky world.

Values

Four values statements developed by staff were condensed to one values statement: We do this (provide liability in a risky world) by acting in partnership with our members and knowing their insurance needs so well.

Mission

The mission statement adopted by the board was not changed.

Discussion followed with review of the Results policies.

At the conclusion of the workshop, the Board agreed on the following:

- The "Results" policies will be combined into one policy and "Result" will be renamed "Goal."
- Most of the "Indicators" and "Targets" will be moved to the "Operational Expectation" policies.
- The "Targets" will be renamed "Decision Points" and the basis for evaluation will be a 10-year rolling average.
- The Board Governing Policies will be revised accordingly and brought back to the Board for review and approval at the February 19, 2015 board meeting.



Noel Hardin, Chair